

Exploring latest trends and insights from ONS data on the Cost of Living

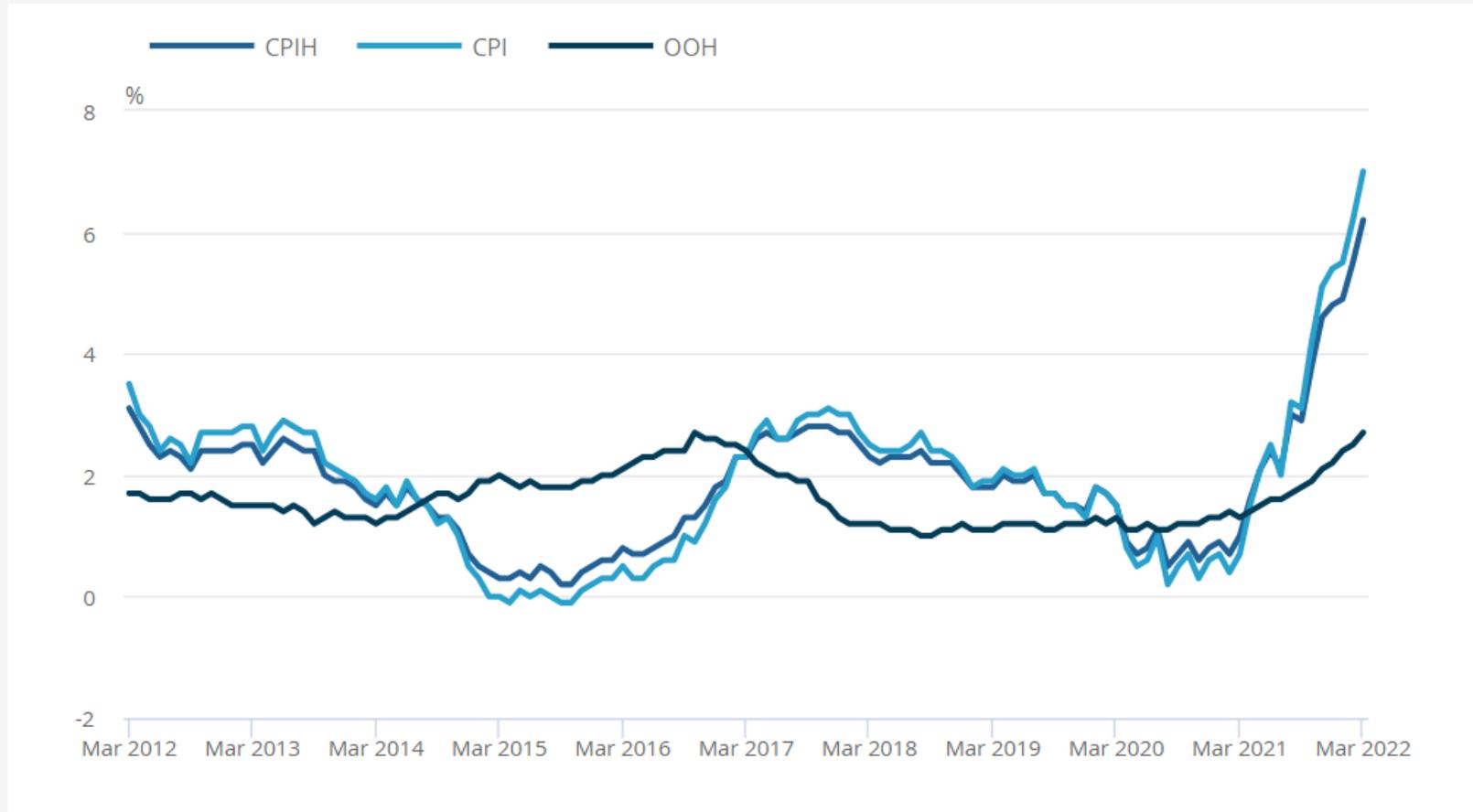
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UK inflation rate has risen to its highest level in 30 years

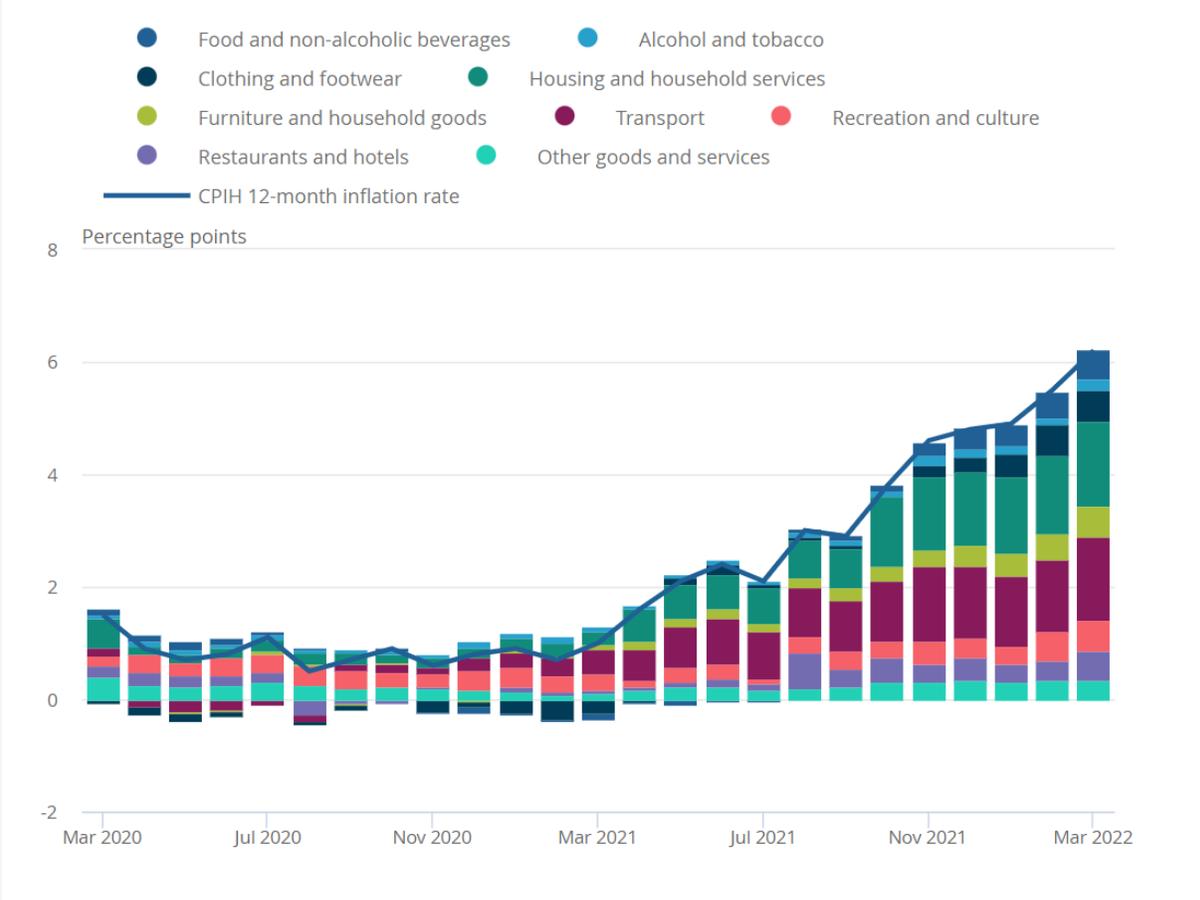
CPIH, OOH component and CPI 12-month inflation rates, UK, March 2012 to March 2022



Source: Office for National Statistics – [Consumer Price Inflation](#)

Household and transport costs have driven the record levels

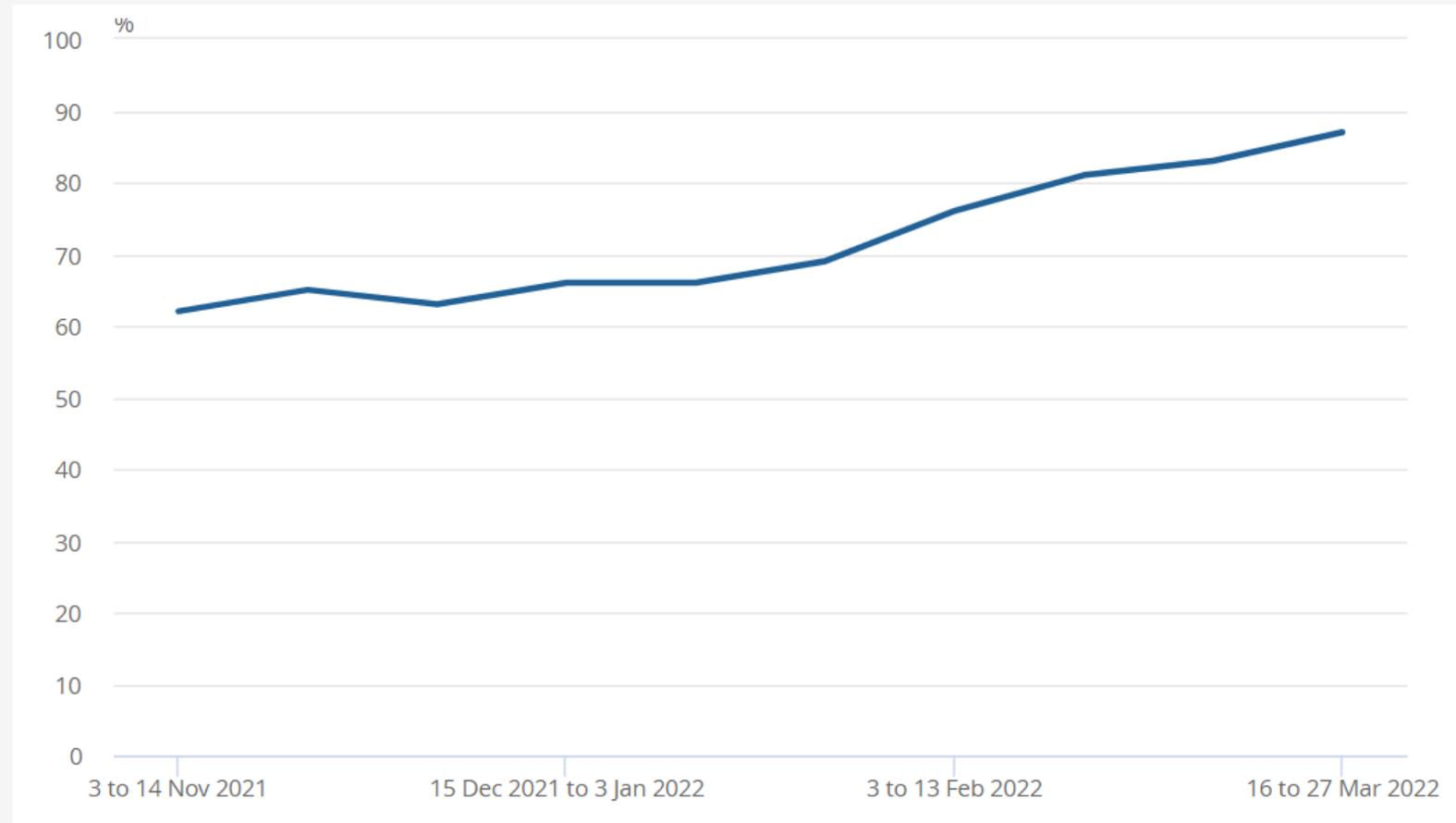
Contributions to the CPIH 12-month inflation rate, UK, March 2020 to March 2022



Source: Office for National Statistics – [Consumer Price Inflation](#)

Reported increases in cost of living for 9 in 10 adults

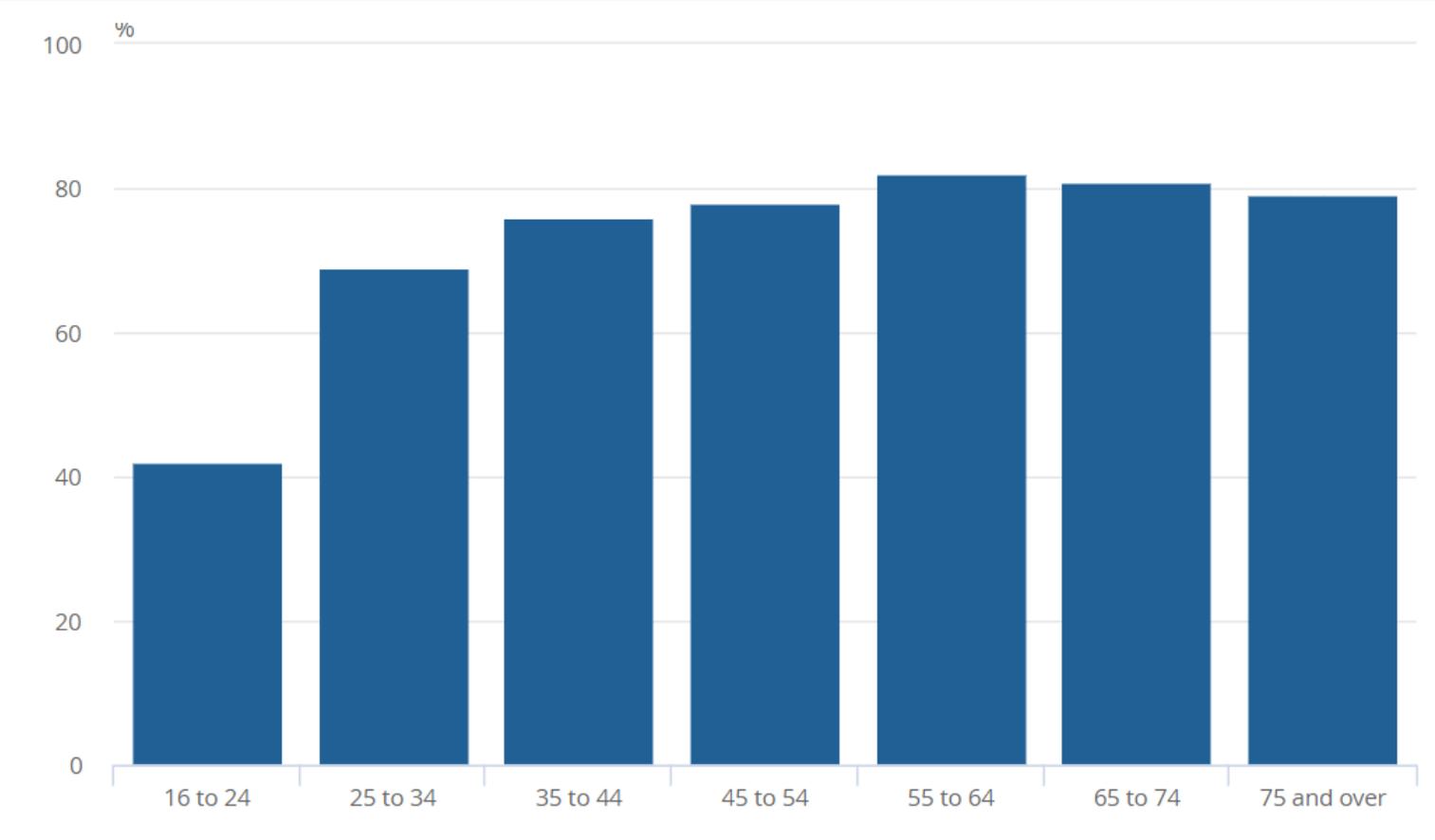
Percentage of adults reporting that their cost of living had increased, Great Britain, 3 to 14 November 2021 to 16 to 27 March 2022



Source: Office for National Statistics – [Opinions and Lifestyle Survey \(OPN\)](#)

More older adults reporting an increase in their cost of living

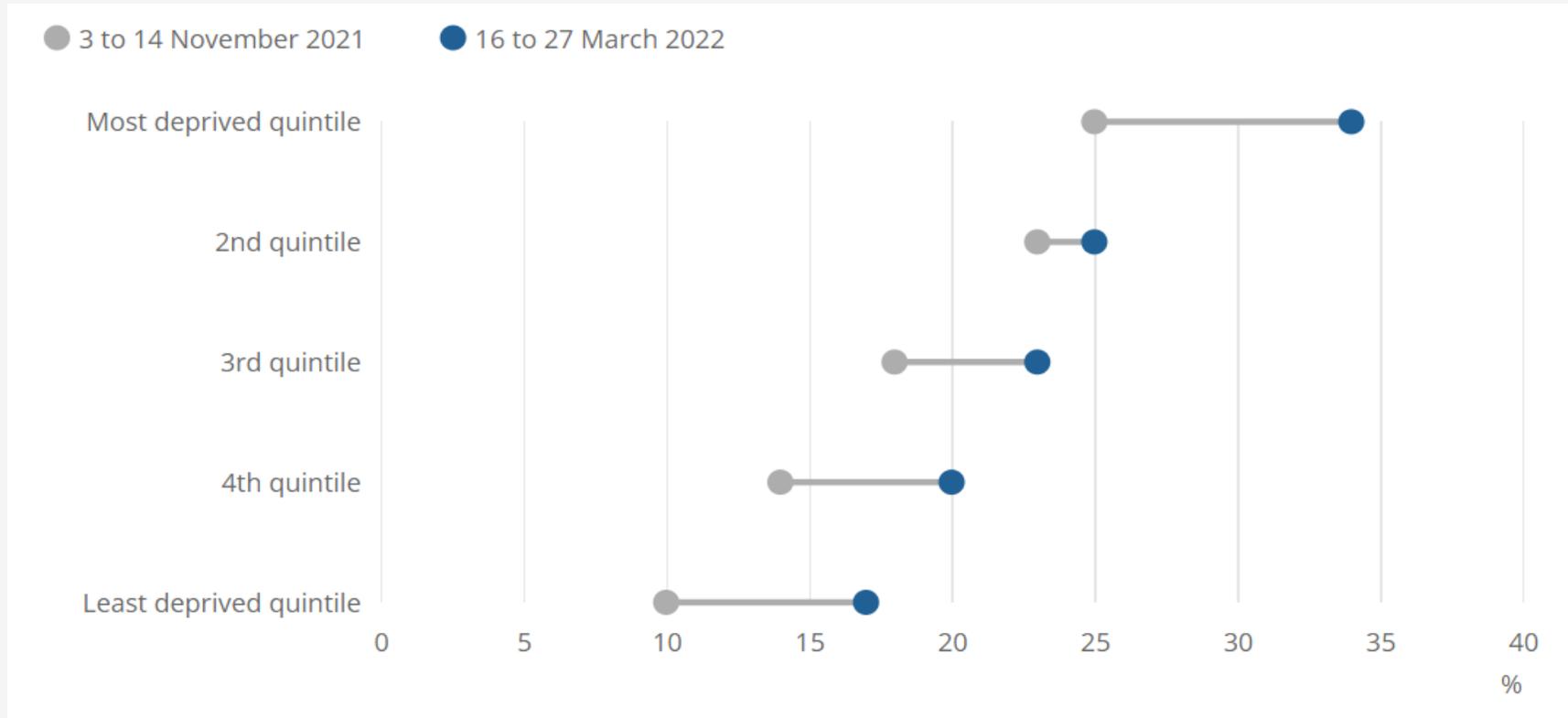
Percentage of adults reporting that their cost of living had increased, Great Britain, 6 January 2022 to 27 February 2022



Source: Office for National Statistics – [Opinions and Lifestyle Survey \(OPN\)](#)

Increase in household bills disproportionately impacting those in the most deprived areas

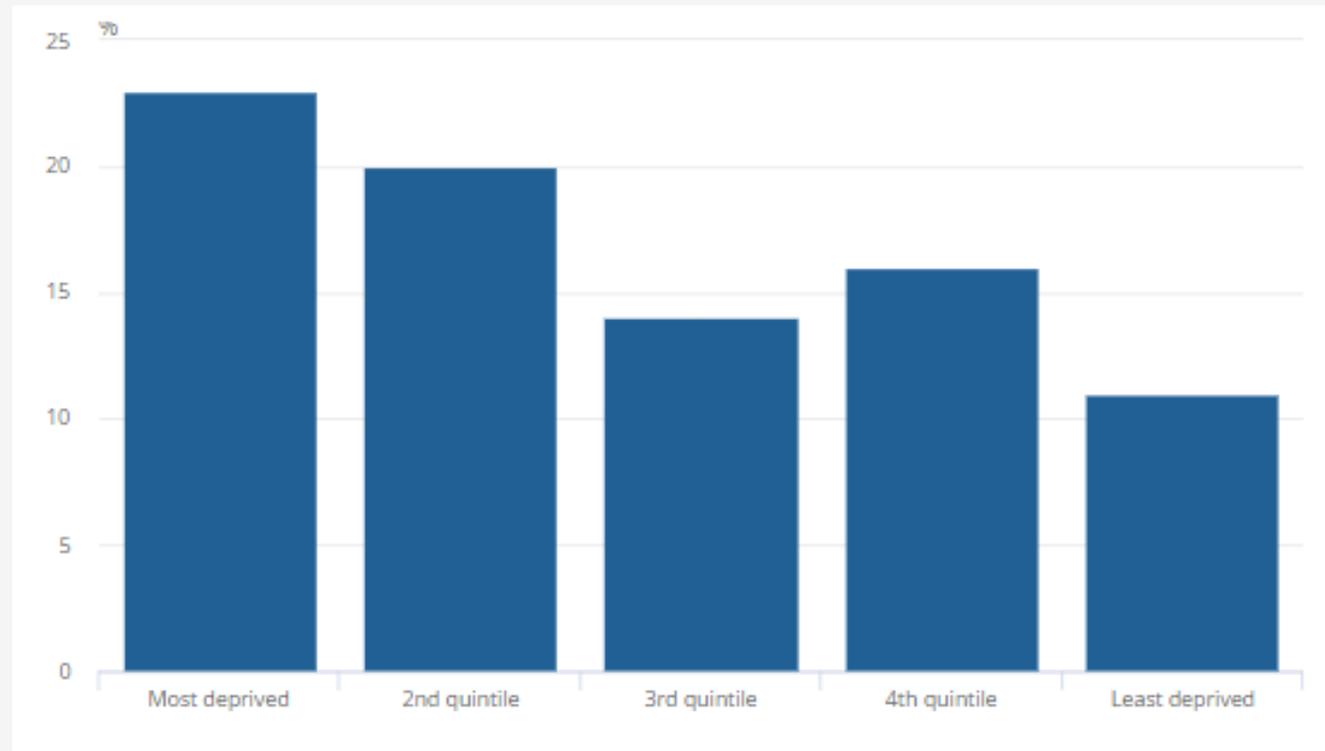
Percentage of adults reporting that it was difficult or very difficult to pay their usual household bills in the last month compared with a year ago, by deprivation quintile, England, 3 to 14 November 2021 and 16 to 27 March 2022



Source: Office for National Statistics – [Opinions and Lifestyle Survey \(OPN\)](#)

Around 2 in 10 (23%) adults living in the most deprived areas reported that they had borrowed more money compared with a year ago

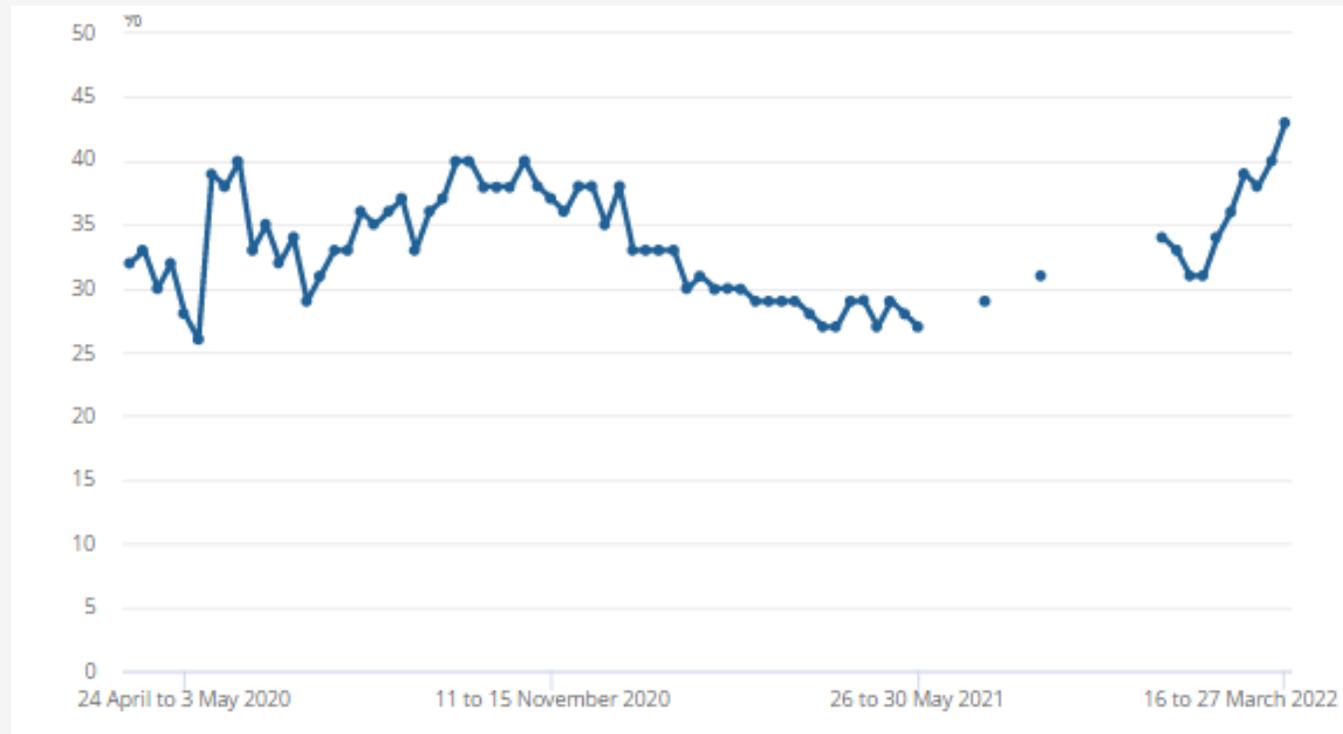
Percentage of adults reporting they had borrowed more money compared to a year ago, by Index of Multiple Deprivation, England, 16 to 27 March 2022



Source: Office for National Statistics – [Opinions and Lifestyle Survey \(OPN\)](#)

The percentage of adults reporting that they would not be able to save money has increased since the beginning of 2022

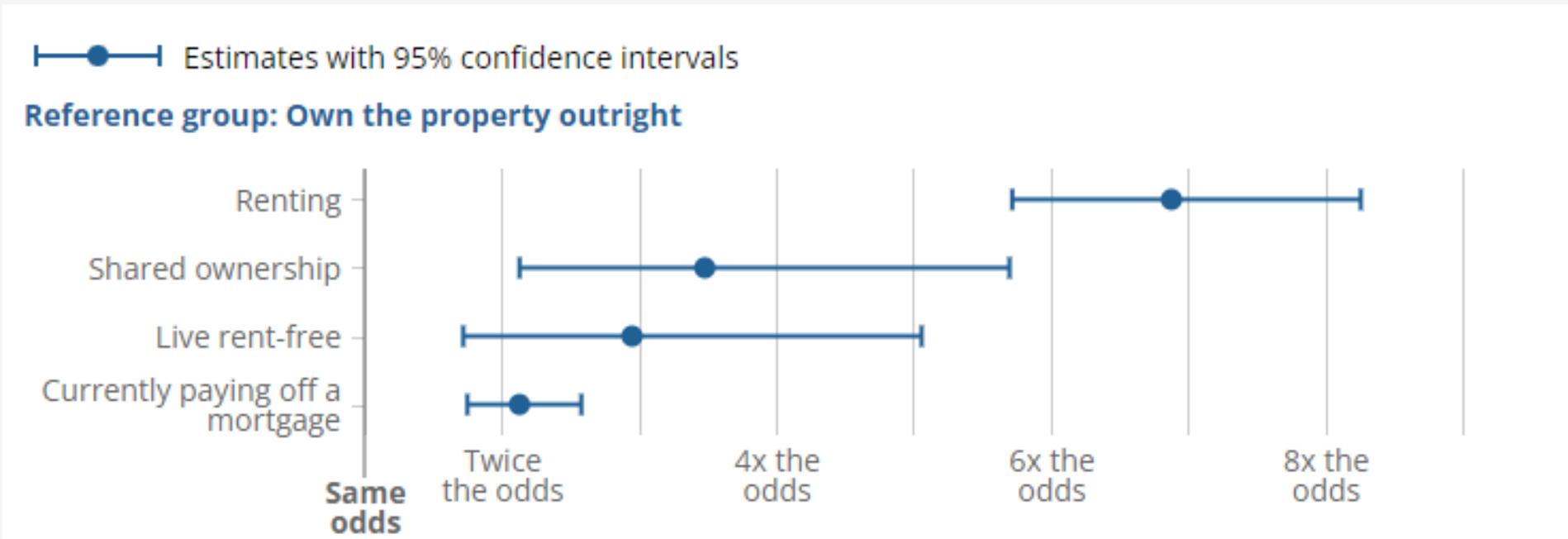
The percentage of adults reporting that they are not able to save money, Great Britain, 27 March to 6 April 2020 to 16 to 27 March 2022



Source: Office for National Statistics – [Opinions and Lifestyle Survey \(OPN\)](#)

Adult renters had the highest odds of reporting that their household could not afford an unexpected expense

Relative odds of not being able to afford an unexpected, but necessary, expense of £850, Great Britain, 6 January 2002 to 27 February 2022

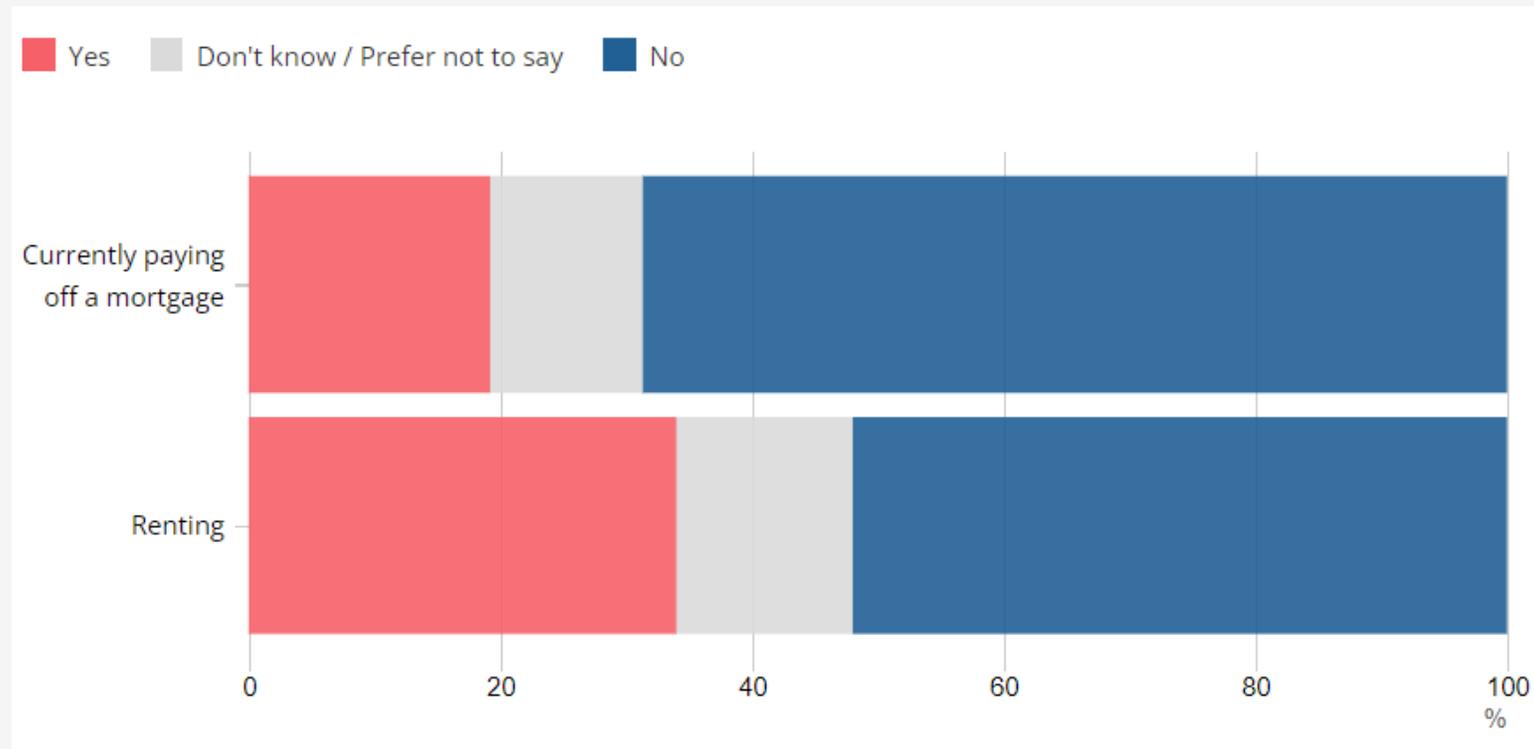


Source: Office for National Statistics – [Opinions and Lifestyle Survey \(OPN\)](#)

Around 1 in 3 renters reported an increase in rent during the last six months

Adults currently paying off a mortgage and/or loan, or rent, or shared ownership in Great Britain, 16 to 27 March 2022

Question: Among those currently paying off a mortgage and/or loan, or rent, or shared ownership: "Have your rent or mortgage payments gone up in the last 6 months?"



Source: Office for National Statistics – [Opinions and Lifestyle Survey \(OPN\)](#)

Renters are more likely than mortgagors to report difficulty in paying housing costs

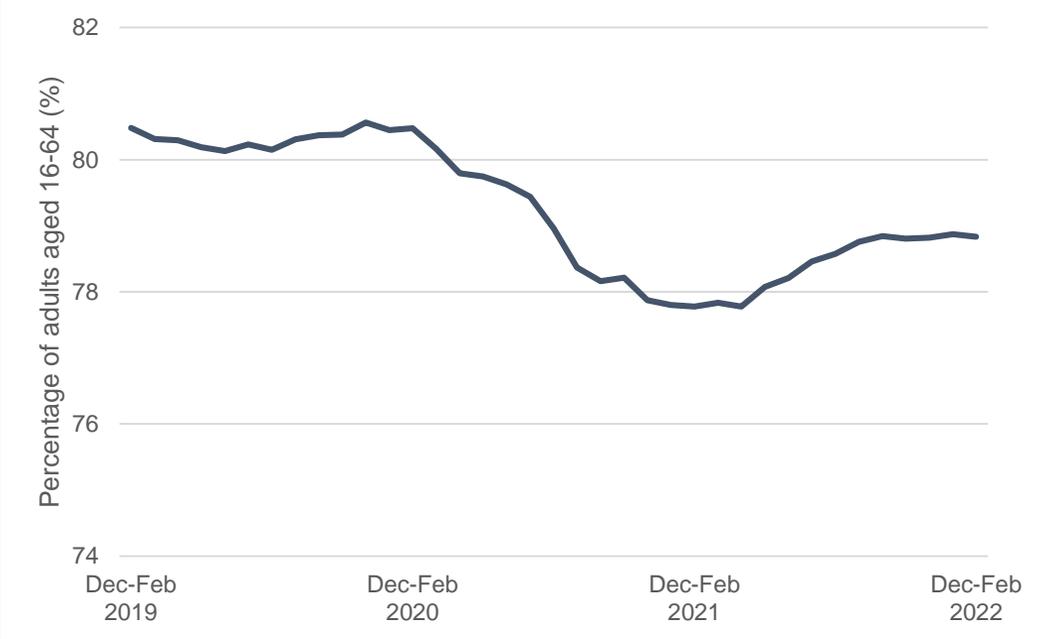
Adults currently paying off a mortgage and/or loan, or rent, or shared ownership in Great Britain, 16 to 27 March 2022



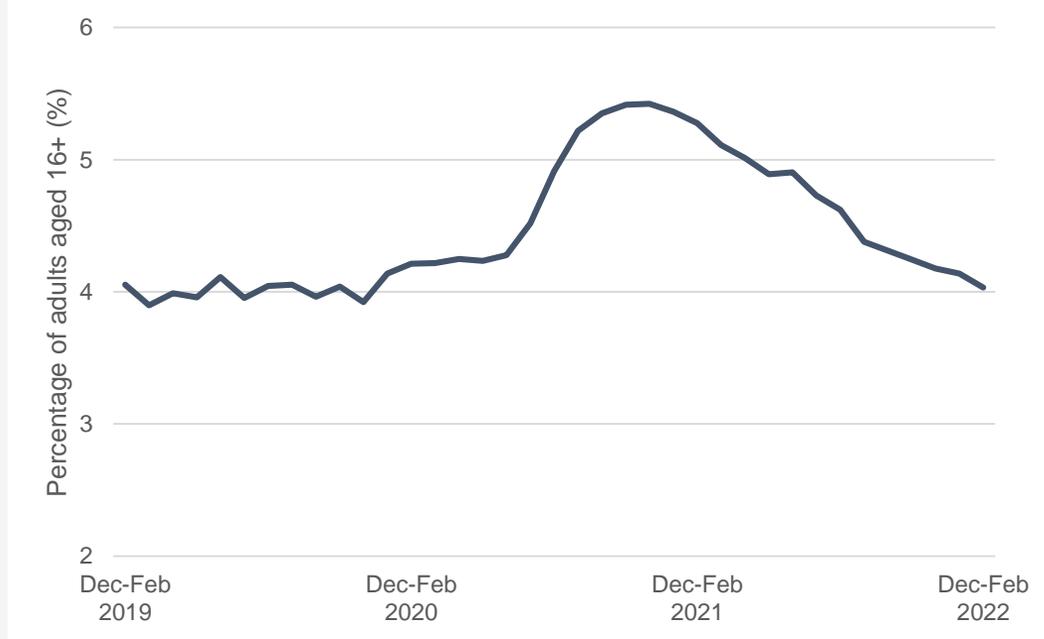
Source: Office for National Statistics – [Opinions and Lifestyle Survey \(OPN\)](#)

Labour market remains resilient despite COVID-19 and cost of living impacts

Employment rate of adults aged 16 to 64, United Kingdom, December 2018 to February 2022, seasonally adjusted



Unemployment rate of adults aged 16 and over, United Kingdom, December 2018 to February 2022, seasonally adjusted



Source: Office for National Statistics – [Labour Force Survey \(LFS\)](#)

More businesses needing to pass price increases to customers

Percentage of all businesses reporting the impact of price rises, United Kingdom, 4 April to 17 April 2022

Question: In which of the following ways, if any, has your business been affected by price rises?



Source: Office for National Statistics – [Business Insights and Conditions Survey \(BICS\)](#)

Summary

- UK inflation rate has risen to its highest level in 30 years, driven largely by rising household and transport costs.
- 9 in 10 adults have seen an increase in the cost of living, with more older adults reporting their cost of living had increased.
- The increase in household bills is disproportionately impacting those in the most deprived areas.
- People living in the most deprived areas are more likely to report borrowing more money than those living in other areas.
- The percentage of adults reporting that they would not be able to save money has increased since the beginning of 2022.
- A third of renters reported an increase in rent in the last six months, with renters more likely to report difficulty in paying household costs, than mortgagors.
- Adult renters had the highest odds of reporting that their household could not afford an unexpected expense.
- The labour market remains resilient despite COVID-19 and cost of living impacts.
- More businesses are needing to pass price increases on to customers.